

Did you know...

Research shows that the value of hiring a planner is the equivalent of 200-300 hours that a couple would spend planning on their own. This is pre-wedding day, not including the 16 hour wedding day itself!

Let that sink in...

Imagine all the things you could do with 12.5 full days of 24 hours straight planning. Time at the gym, needed sleep, moments with family and friends, or a whole vacation...times 2!

300 hours planning vs enjoying life, hmm?



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WHY AVPEVENTS?

Diversity is our passion, we live in the most multicultural city in the world Toronto, our clients and their visions reflect that beauty. The

vast majority of our busy clients are not just looking to fuse together in a lasting partnership. For them, it's about joining their individual lives together to create something that is uniquely their own. A life lived by no other and the wedding day is the first step in that life. We listen and then strive to create a wedding that reflects who they are at their core and that is timeless.

No matter the style or size, our couples enjoy not just the peace of mind knowing they have someone who has their back, but they also get to relish in every moment of the beautiful journey they've begun.



TESTIMONIALS

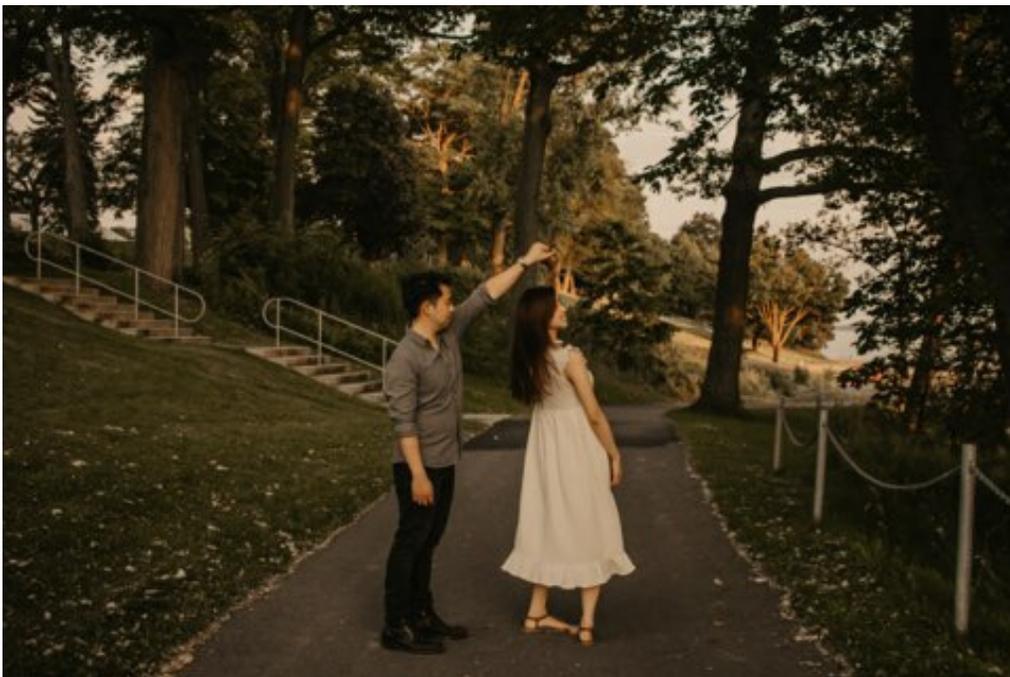
I feel so grateful to have met Ashley and to have had her help me execute my wedding day this summer. I decided to hire a day-of coordinator during the last few weeks leading up to my wedding and found AVP Events here on Wedding Wire. Ashley was super responsive and was able to work out a very reasonable and personalized package based on my needs.

She was in constant contact with me and my vendors leading up to my wedding day. She is a true professional in this field and provided support and advice whenever I had any questions. I felt so at ease knowing she was there. In addition to her awesome personality, Ashley is extremely organized, detail-oriented, hardworking and is an amazing decorator. On my wedding day, she made sure everything was on schedule and took care of every last-minute detail and request so that we could truly enjoy our special day.

She was so on top of everything that even my guests commented me on the organizational skills they saw of Ashley and how smoothly the wedding day went. Ashley made sure that everyone had everything they needed and had everyone in the right place at the right time. She addressed any issues that came up to ensure that we could relax and enjoy our day. Ashley truly went above and beyond my expectations and took all of the stress out of our wedding day.

AVP Events proved to be worth every penny and Ashley was an absolute joy to work with. Hiring Ashley was the best decision I made for my wedding. Thank you, Ashley.

Haydi & Julien

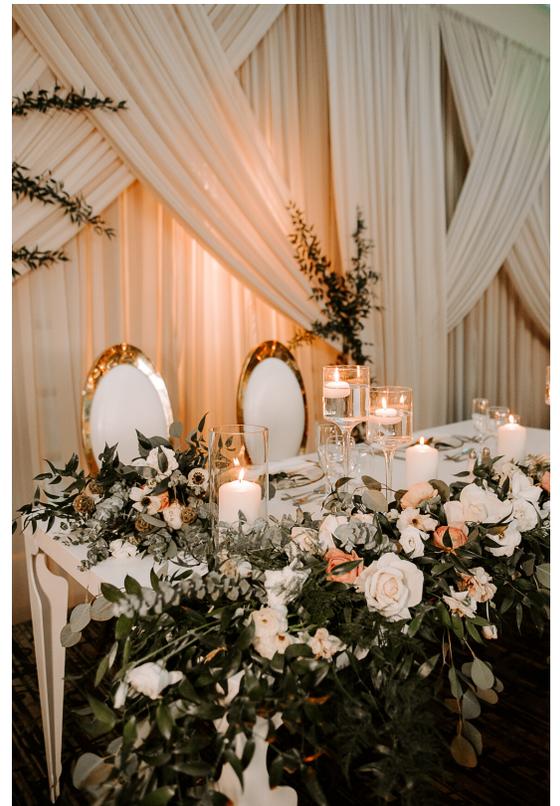


I am not sure one review can encompass everything Ashley did to make our wedding a brilliant success and a day we were able to celebrate with all our hearts and no stress. We simply could not have brought together the day in the way we dreamed without her total involvement. Ashley was there for us 24/7 from the moment we brought her in, month-after-month, to 3:00 a.m. on the night of the wedding, and to wrapping up any little strings after the event while we were off enjoying our honeymoon. Even if you're a super-organized, great planner, intend to 'keep it simple', think you know exactly what you want person – let me tell you, as soon as you start planning your wedding – you just don't even know yet how much you do not know about creating your ideal wedding day. And with all the other pressures you already have in life at the same time as you're trying to pull off a great wedding – you really don't want to make the months before it a terrible, overly-stressful experience!

That's where Ashley becomes your hero. Because we had Ashley by our side through all the planning and the day of, we can now have memories of our wedding and the preparation time that are wonderful to reflect on. We really appreciated that it was important to Ashley that both myself and my fiancé be involved in the various aspects of planning. This allowed her to get to know us as a couple, and to make sure both of us were happy with the wedding day we were creating. She established our roadmap and all the checkpoints needed to get us there (and made sure we met them), helped us set up and maintain our budget, find all the right vendors, handled coordination of everyone, reviewed our contracts and even negotiated for us.



We had many guests comment to us that the wedding day went so smoothly, and everything was just right. Ashley was the reason for this – she was there at every second, kindly ensuring the schedule was on track, that people were where they should be, assisting elderly ones over a curb, helping reception guests find their seats, and that the bridal party was hydrated and fed. She ensured the reception hall set up was absolutely perfect down to the last table napkin and flower arrangement, and that the meal service was flawless.



Our wedding day would not have happened the way we wanted without Ashley's services. Please do yourself the best favour and one that will save you time, money, and stress – work with Ashley to plan your wedding!

Kiara & Tim

FULL PLANNING

It puts you at ease knowing there is someone by your side for the entire duration of the planning process. Someone who will guide you through the ins and outs and lets you enjoy the experience. In this package couples will receive the following services:

- Creation of wedding planning timeline/schedule + wedding checklist
- Establishing priorities, developing and tracking the budget
- Outsourcing and securing ceremony + reception venue
- Attendance at 2 meetings per vendor
- Give vendor recommendations + negotiate pricing and plan bookings
- Contract reviewing + vendor management/communication
- Creation and execution of a design scheme (based on couples' preferences)
- Assistance in designing/ordering all printed materials
- Tracking of guest RSVP's + assistance with organizing the seating chart
- Suggestions of wedding favors & accessories
- Coordinating out of town guest accommodations, wedding day transportation + child care
- Marriage License info
- Unlimited general advice and consultation
- 2 meetings per month and unlimited email/coordination time
- Confirming all details with the appropriate vendors prior to the wedding
- Creation of ceremony + reception layouts + floor plans
- Create draft schedule for the day of the wedding 1 month in advance
- Finalize day of itinerary 1 week before the wedding
- Email final itinerary to all relevant vendors and discuss
- Facilitating the ceremony rehearsal

The Full Planning Package also includes all of the listed services for the Month/Day of Coordination

PRICE \$3800

Additional assistants are may be required based on the guest count and intricacy of set up. \$120 per extra assistant.



PARTIAL PLANNING

There are only so many aspects of the planning you have the bandwidth to take on; things like work, family and life in general is busy. Partial planning is a wonderful option for couples who would like assistance in specific areas of the planning process. In this package couples will receive the following services:

- Creation of wedding planning timeline/schedule + wedding checklist
- Attendance at 6 vendor meetings
- Give up to 6 vendor recommendations + negotiate pricing and plan bookings
- Contract reviewing + vendor management/communication
- Creation and execution of a design scheme (based on couples' preferences)
- Unlimited general advice and consultation
- Unlimited email/coordination time
- Confirming all details with the appropriate vendors prior to the wedding
- Creation of ceremony + reception layouts + floor plans
- Create draft schedule for the day of the wedding 1 month in advance
- Finalize day of itinerary 1 week before the wedding
- Email final itinerary to all relevant vendors and discuss
- Facilitating the ceremony rehearsal

The Partial Planning packages also includes all of the listed services for the Month/Day of Coordination

PRICE \$2300

Additional assistants are may be required based on the guest count and intricacy of set up. \$120 per extra assistant.



MONTH/DAY OF COORDINATION

Couples who have done all the planning but final details like lists and floor plans aren't completed and you need someone to bring you to the finish line the weeks leading up to your wedding day and the day itself. The goal is to have a planner ensure your day runs smoothly so you can enjoy every moment, stress-free. In this package couples will receive the following services:

Pre-wedding (starting 6 weeks before wedding day)

- Completion of vendor contact list
- 2 in person consultations (1 is allotted for final details)
- Reception floor-plan layout + ceremony layout
- Vendor contract review + creation of final payment schedule
- Reception/Ceremony site visit + discussion of details
- Last minute vendor recommendations (if required)
- Creation of draft schedule one month in advance of wedding
- Creation of final itinerary + email to all relevant vendors and discuss
- Coordinate wedding day rehearsal



WEDDING DAY

- A lead planner + assistant for 12 hours (\$100 per additional hour of coordination)
- Direction of the ceremony processional
- Coordinating, assisting, oversight of the setup/execution of the ceremony + reception
- Setup of wedding accessories such as guest book, place cards, favors, etc.
- Acting as the point of contact for all vendors all day
- Assisting the family, wedding party and guests as needed
- Distributing final payments and gratuity to vendors (if preferred)
- Providing a wedding emergency kit
- Dealing with any unforeseen hiccups
- Oversee tear down

PRICE \$1400

Additional assistants are may be required based on the guest count and intricacy of set up. \$120 per extra assistant.

